FIIB Placement Report
Batch 2013-2015
CMC Process Followed by the Team

CMC Function

1. Initiation of CIP Process (Jan 1st week)

2. Selection of SPAC Members (July Mid)

3. CIP Evaluation Activities (Aug 2nd Week)

4. Site Visit (once in a Month for)

5. Guest Lectures (through out the year)

6. Industry Outreach Program (Aug 1st onwards)

7. Jd Specific Career Preparedness by CMC (Sep onwards)

8. Process of Jd (Sep onwards till Jun 15)

9. Onsite/Offsite Campus organized by CMC-Team with Admin/IT Support (Sep onwards)

10. CIP Process (Mar End)

11. SPAC Members Meetings

12. Area Meetings

13. Faculty Interaction

14. One on One Student Interactions

Initiation of PLacement Activities for Current Cycle (Jun 1st Week)

Closure of CIP Process (Mar End)

Closure of Last Year Cycle (Jun 1st Week)
Placement Statistics 2013-2015

- Number of Companies visited Campus - 145
- New Companies - 87
- Total Number of Students - 117
- No. of Students with double Offers - 13
- Number Of Student Placed - 115
- Offers Made - 111
- Opted Out - 17
- Self Placed - 9
- Highest Salary Accepted CMC - 6.28 Lac
  Self accepted - 8 Lac
- Average Salary - 4.50 Lac
Graduation Split

- BBA: 35%
- BE/B.Tech: 24%
- B.Com: 18%
- BA: 12%
- B.Sc: 7%
- Others: 4%
- Total: 100%
Function-wise Split

- MARKETING: 53%
- FINANCE: 19%
- OPERATIONS/IB: 8%
- HR: 10%
- ALL SPECIALISATION: 10%
Sector-wise Split

- Consulting & Research: 33%
- E-Commerce: 15%
- LOGISTICS: 13%
- IT/ITES/MEDIA: 11%
- BFSI: 10%
- FMCG/Consumer Durable: 10%
- Others: 8%
- Others: 11%
- Others: 13%
- Others: 15%
# Select Recruiter FIIB

## Recruiters 2015

### Consulting & Research
- RNCOS Services
- TechSci Research Services
- TCG Hamilton
- Analytics Vidhya
- GFK NeilSon
- RocSearch
- Toluna India

### E-Commerce
- Zomato Media Pvt Ltd
- Indiamart
- DGM India
- Snapdeal
- Info Edge
- Grofers
- Amazon.com

### Logistics
- Oxylane Group- Decathlon
- Kuehne+Nagel
- Safexpress
- DSV & Air Sea
- ACS International
- FIEO

### IT/ITES/Media
- Manusis Technologies
- Gridinfocom
- CSC
- Paytm
- Practo Technologies
- Daffodil Software Limited

### BFSI/Financial Consulting
- S&P Capital IQ
- Mazars
- Deloitte
- CitiBank
- Ameriprise Financials
- DBS Bank
- Copalamba
- Axis Bank

### FMCG/Consumer Durable
- Colgate Palmolive
- Anchor Panasonic
- Whirlpool
- Godrej & Boyce
- Parle
- Videocon Electronics
- VIP
- Flourish Pure Foods Ltd