

FIIB - Placement Report - Batch - 2011 - 13
Published July - 2013



FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS

PLACEMENT STATISTICS

118 Companies Visited Campus

72 New Companies

3.5 L Average Salary Offered

15 L Highest Salary Offered

68 Jobs Offered

82% Batch Placed

1 International Placement

3.2 L Average Salary Accepted

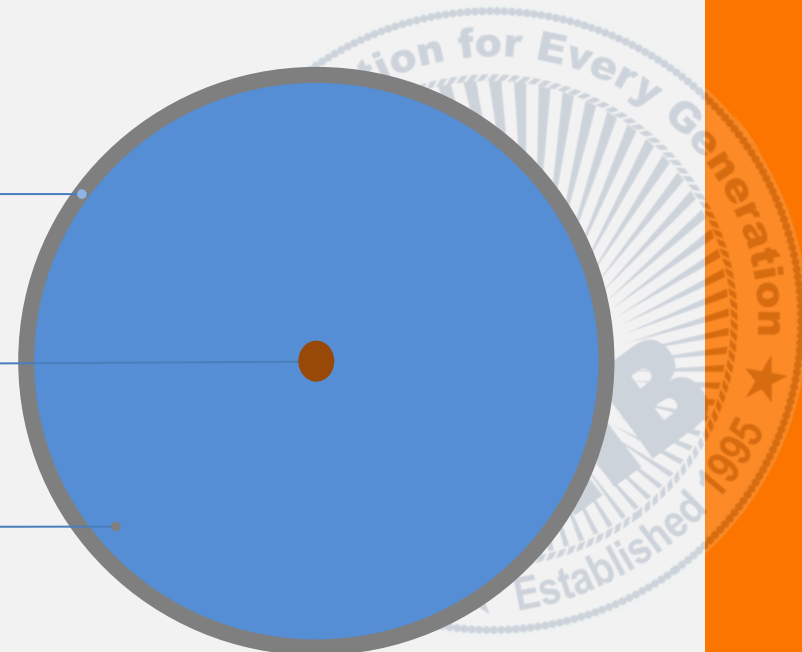
6.8 L Highest Salary Accepted

BATCH STATISTICS

Total No. of
STUDENTS ENROLLED **58**
(FIIB Batch 2011-2013)

Total No. of
STUDENTS OPTED OUT OF PLACEMENTS **1**
(Entrepreneurship/ Family Business)

Total No. of
JOB OFFERS RECEIVED **68**
(July - 2013)



SECTOR WISE BREAK-UP OF RECRUITERS

20%

BFSI

13%

Telecom
& IT/ITES

22%

Consulting &
Research

5%

Education
& Publishing

12%

E-Commerce, Media
& Entertainment

5%

FMCG & Food
Processing & Retail

3%

Hospitality &
Tourism

5%

Infrastructure &
Real Estate

6%

IB & Logistics

2%

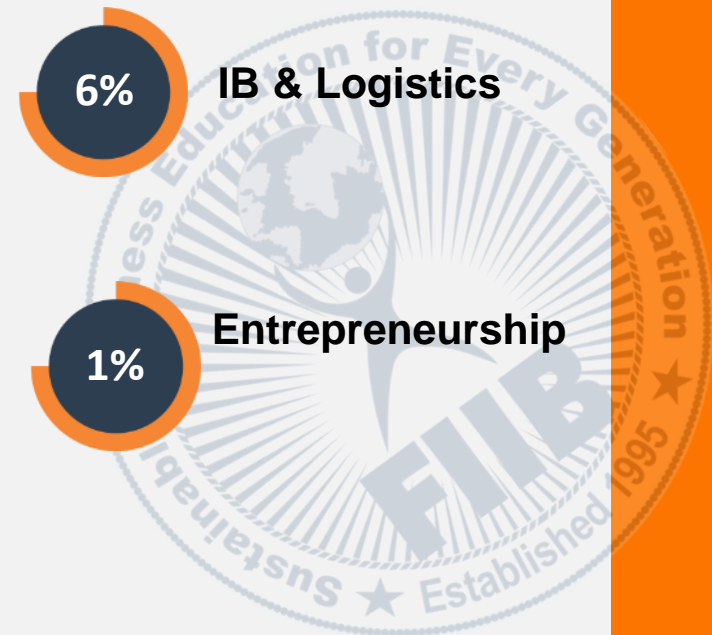
Packaging
& Renewable
Energy

6%

Manufacturing &
Consumer
Durables

1%

Entrepreneurship



POSITIONS OFFERED BY DIFFERENT COMPANIES

BFSI 20%

Federal Bank Probationary officer

HDFC Bank Relationship Manager

RBS Analyst

Bank of America Finance Trainee

Yes Bank Relationship Manager

ICICI Bank Ltd Sales Manager

IndusInd Bank Acquisition Manager

Consulting & Research 22%

Capital IQ Research analyst

Copal Partners Research Analyst

Ken Research Pvt Ltd Market Research Associate

IB & Logistics 6%

MGH Logistics Management Trainee

Safexpress Executive- Training & Development

Buoy Group Marketing Executive

Everfast Global Logistics Marketing Executive

DSV Air and Sea Management Trainee

E - Commerce, Media & Entertainment 12%

Dish TV BDE

Times Business Solutions Ltd BDE

Entrepreneurship 1%

Telecom & IT/ITES 13%

Ultra Global Software Business Development Executive

Spice Digital Ltd Sales Executive

Drishti Soft Business Development Executive

HCL Technologies Ltd Junior Analyst

FMCG, Food Processing & Retail 5%

Cafe Coffee Day Management Trainee

Nestle Sales officer Trainee

Education & Publishing 5%

Benchmark six sigma Management Trainee

iACT GLOBAL Marketing Executive

Manufacturing & Consumer Durables 6%

Havells Management Trainee

Infrastructure & Real Estate 5%

Indiabulls Ltd. Sales Executive

Sare Homes Management Trainee

Packaging & Renewable Energy 2%

Fersa Energias Renovables Corporate Affairs Manager

Cosmo Films Executive – Packaging Films

Hospitality & Tourism 3%

Trident Group Front Line Entrepreneur

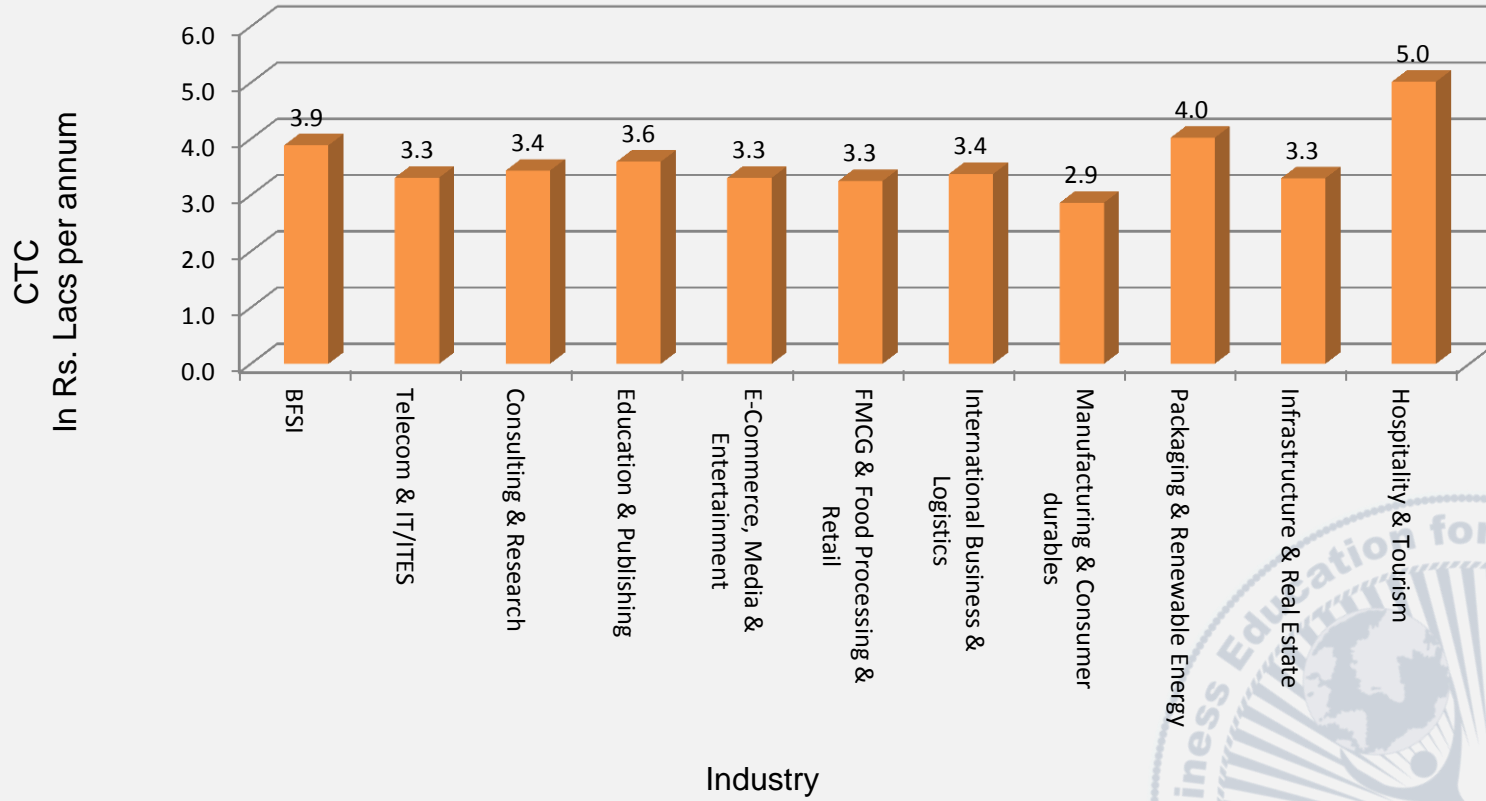
Radisson Hotel Management Trainee

INDUSTRY-WISE MAJOR RECRUITERS

Industry	Major Recruiters
BFSI	CITI Bank, ICICI Securities, IndusInd Bank, DLF Primerica, Federal Bank, HDFC Bank, ICICI Bank Ltd, Yes Bank, Bank of America, RBS, L & T Mutual Fund, Barclays
Telecom & IT/ITES	Ultra Global Software, Drishti Soft, Vodafone, HCL, MPG Business Information, Moldteck, Tikona Infinet Ltd
Consulting & Research	Copal Partners, Capital IQ, XL DYNAMICS, GFK Neilson Pvt. Ltd, Ameriprise Financials, Ken Research Pvt Ltd, Dun & Bradstreet, Executive Access, Genpact, WNS Global Services
Education & Publishing	Benchmark six sigma, iAct GLOBAL, Business Standard, 4 D Education, Flip
E-Commerce, Media & Entertainment	The Institute of Creative Excellence (Balaji Telefilms), Office Yes.com, Thomson Digital, Times Business Solutions Ltd
FMCG & Food Processing & Retail	Coffee day – Beverage, Nestle, Staple Future, Arid Foods
Hospitality & Tourism	Trident Group, Radisson Hotel, Sterling Resorts & Holidays, Hotel Bristol
Infrastructure & Real Estate	Laurent and Benon Group, Sare Homes, Rex Home, Indiabulls Ltd.
IB & Logistics	DSV Air and Sea, MGH Logistics, Buoyssail, Seaways Shipping And Logistics Limited, Safe Express
Packaging & Renewable Energy	Cosmo Films, Fersa Energias Renovables
Manufacturing & Consumer Durables	Havells, Kurl-On India Ltd, Luminous Power Technologies Pvt. Ltd., Circuitronix, Videocon



INDUSTRY – WISE AVERAGE CTC



WHAT STUDENTS HAVE TO SAY



Richa Mathur
(Batch 2011-2013)

“ I am able to formulate problems and experiment with solutions. I approach every problem with only one aim- to analyze it and build a comfort zone around it. At FIIB, the faculty encouraged unconventional thinking and that was really encouraging. The confidence to launch a theatrics club at FIIB was possible only because they encouraged me to follow what I believed in.”

“ The innovative courses at FIIB that we studied- like Business Analytics helped me analyze a large pool of data during the inter college fests we organized while studying Digital Marketing gave me access to a new pool of ideas and we marketed the event through social media and online portals. I look forward to implementing this knowledge in my workspace and challenge status quo!”

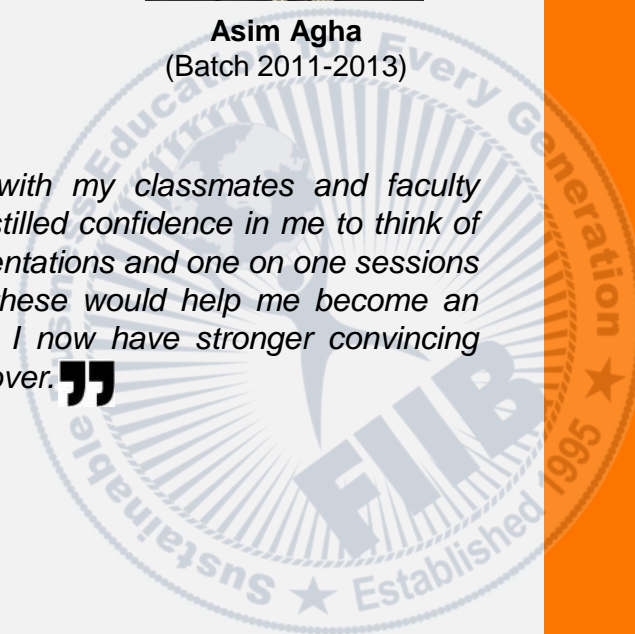


Asim Agha
(Batch 2011-2013)



Mohit Chawla
(Batch 2011-2013)

“ I can never forget the brain storming sessions with my classmates and faculty members during the lectures. Those discussions instilled confidence in me to think of innovative solutions. Simulation and role plays, presentations and one on one sessions further nurtured my thinking skills and I am sure these would help me become an asset at the workplace. I can say confidently that I now have stronger convincing powers over individuals I don't have direct authority over.”



**For clarifications or more information
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