

FIIB Alumni Meet and Awards Night 2016

Fortune Institute of International Business held an Alumni Meet and Awards Night: Samanvay 2016, on Saturday the 3rd of December 2016, celebrating the achievements and accomplishments of its alumni since its foundation. The success of the event was a result of a three month long preparation done on a war footing including the drives and social media campaigns for registration, nomination, voting and online promotions.

The event received more than 650 alumni registrations and over 400 alumni attended it. The evening began with a powerful welcome address by the FIIB's Executive Director Ms. Radhika Srivastava and the FIIB Alumni Advisory Board Member Mr. K.P.S Sandhu, both talked about the importance of keeping the tradition of alumni interaction and activities alive.

The chief guest for the evening was **Mr. Anurag Batra- Chairman & Editor in Chief - BW Business world**, who was felicitated and conferred with the '**Guardian of the Media Award**' for his accomplishments and contribution to the industry. Mr. Batra addressed the gathering and all the awardees and praised FIIB for its efforts of recognizing and bringing its alumni together. He also gave examples from his personal account and stressed on the importance of one's Alma mater and the association with it makes difference in an individual's life and career.

The Alumni Awards were given for 32 different categories from Batch achievers to field specific awards for areas such as Marketing, Sales, HR, Operations and International Business. Under a fresh wave of broadening the horizon of what constitutes the modern industry and career avenues for the new generations, Alumni achievers from creative and unique backgrounds were also recognized and felicitated under the award categories of Social Sector, Entrepreneurship, Leadership and Breaking Barriers.

Another highlight of the event was the performance by **Sumit Anand, a Standup Comedian** who pulled a fast one on people by cracking situational jokes and, needless to say, left everyone in splits by his signature 'Delhi-boy styled' jokes and acts.

Some of the top awardees were the well renowned names from the industry such as

- Sanjay Kalirona, CEO, Zen Mobile
- Sudeep Purkayastha, VP, Adani
- Prashant Bhalla, Promoter - Mananv Rachna International University
- Navdeep Singh Mehram, Head Sustainability India - Diageo
- Satabdee Borah, DGM-HR - The Body Shop India
- Rashi Gupta, Trade Head- Cargill India Pvt. Ltd
- Ritesh Saxena, VP- HDFC ERGO GIC LTD
- Ravikant Tiwari- Trade Commissioner (Ontario) – Mumbai Trade & Investment
- Ashish Finch – AVP, Zomato
- Anamika Agnihotri, Business Head

The online media partner for this event was **AdvertisingAge India** and the Online Shopping partner was **eJohri**.



