

FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS

Foreign Trade Policy 2015-2020 – Implications for Exporters

About the program:

The Foreign Trade Policy was launched on 1st April 2015 and will remain effective till 31st March, 2020. The policy will be reviewed after 2 ½ years after receiving the comments from the stakeholders. This policy is quite important for all exporters as it contains all the intricacies of foreign trade. The policy is made product wise and location wise and tries to maximize the foreign trade from the country. Specific policies and norms can be discussed depending on the audience.

Objectives:

-) To make the exporters / importers to understand the intricacies involved in export / import business.
-) To make exporters aware about initial procedural formalities to be complied with.
-) To make exporters aware of the benefits announced by the government for export of different products, helping them to choose the right product and appropriate market methodology adopted for location of buyers and successfully execute the export order.

Content:

-) Steps in application for the IEC – simplified steps
-) Merchandise Exports from India Scheme (MEIS) – preferred product categories & markets
-) Services Export from India Scheme (SEIS) – preferred service categories & markets
-) Duty Credit Scrips – transfer options
-) Status Holders – operational simplicity
-) e-governance schemes – possible benefit options
-) Incentive schemes for EOUs, STPs and EHTPs
-) SCOMET
-) E-commerce exports
-) Duty Free Tariff Preference Scheme (DFTPS)

Methodology:

-) Presentations
-) Lectures followed by discussions
-) Content handouts

Who may attend?

FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS

-) Suited for executives in MSME sector engaged in export-import business and prospective entrepreneurs
-) Officials of trade facilitation and service agencies, export promotion agencies, Central and State Government departments, Export Import consultants
-) Researchers and academicians who want develop to expertise in the area.

Expected outcome:

-) The participants will get insight into updated trade processes
-) Informative inputs on product & market selection and incentive schemes

Resource Person:

Mr. Partha Saikia has seven years of experience the various divisions like sales. He has worked for four years in sales particularly in B2B sales, selling through teams/channel players and new market development at ICICI Lombard, GIC Ltd and Interkardio Healthcare Technologies. He has also been teaching and mentoring several Business School students for the last six years. He has keen interest in Export Import Documentation and International Business

Venue: FIIB Campus, New Delhi

Registration Details:

For details regarding registration process and other queries please contact our MDP cell at:

Ms. Romaa Mageswari, Head MDP & Corporate Training

Contact Number: +91-98101 91881 | 011-4728 5018

E-mail ID: romaa.mageswari@fiib.edu.in | mdp@fiib.edu.in

Mr. Imran Khan

Contact Number: +91 93116 44349 | +91 11 4728 5002

E-mail ID: imran.khan@fiib.edu.in | mdp@fiib.edu.in

Fortune Institute of International Business, FIIB, Plot 5, Rao Tula Ram Marg, Vasant Vihar, New Delhi, Delhi 110057.