

“Financial awareness for non-finance managers”

About the program:

This course is designed to give participants an introduction to business finance in order to be able to contribute to your business's success. It will also give you an understanding of the language used by accountants and how financial statements fit together.

By raising financial awareness, participants are better able to manage businesses' revenues, costs, profits and cash. Participants will also be able to use their new financial knowledge to make more effective decisions.

Learning is achieved via examples & case studies which reinforce the theory, and topic-related videos which successfully simplify the financial topic for the non-financial person.

Objectives:

This course will be of benefit to non-finance professionals, at all levels, who need to develop an understanding of business finance. All staff within a business, company, partnership or charitable organization should have an understanding of finance in order to contribute to their organization's success

Content:

This course will explain, in a practical way, the financial statements of an organization and how to read and understand them plus basic accounting concepts such as, cost behavior, cash flow, working capital and budgeting.

-) Basic financial terminology and key accounting concepts
-) The flow of money in a business and how it is accounted for
-) The key financial statements (profit and loss account, balance sheet and cashflow)
-) The composition and contents of a set of financial statements (using real life examples)
-) Introduction to Financial Markets & basic understanding of financial instruments

Methodology:

-) Presentations
-) Lectures & discussions
-) Case studies
-) Videos

Who may attend?

Directors, executives, managers or anyone who uses financial information in the course of their work. Prior knowledge of accounting/finance is not essential.

Expected outcome

Upon completion of the course, the participants can look forward to the following learnings: By raising financial awareness, participants are better able to manage businesses' revenues, costs, profits and cash. Participants will also be able to use their new financial knowledge to make more effective decisions. This workshop will provide basic financial principles and cover generic financial management tools necessary for decision making. Learning is achieved via examples, which reinforce the theory, and topic-related videos which successfully simplify the financial topic for the non-financial person.

Resource Person:

Parvesh Aghi . B.com (Hons) , Chartered Accountant having over 25 years of experience in the various functions of finance & commercial department ranging from setting up new business setup and ERP systems. Managed finance, accounts and legal functions in large multi-product, multi-location industrial and service organizations.

FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS

Venue: FIIB Campus, New Delhi

Registration Details:

For details regarding registration process and other queries please contact our MDP cell at:

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