

FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS

Effective Logistics Management for Export Competitiveness

About the program:

Timely delivery of goods is one of the important factors that lead to successful exporting. To bring in competitiveness in Exports, a good understanding of logistics is required. Most of the exports are Sea borne but exporting via Air is also gaining momentum. Equally important is the role of surface transport providers, who link the ports to the sourcing points.

Objectives:

-) To make the exporters understand the intricacies involved in finalizing the logistics service options.
-) To make them aware about the costs involved and how to minimize it without affecting the delivery conditions and schedule.
-) To make them aware of the benefits of shipping through the Inland Container Depots (ICDs)

Content:

-) Key costs involved in transportation of goods
-) Tax impact on the distribution cost (including the proposed GST)
-) Points to be considered before outsourcing logistics functions
-) Operations at Inland Container Depot (ICD)
-) Sea freight
-) Air freight
-) Trucking operations

Methodology:

-) Presentations
-) Lectures followed by discussions
-) Content handouts

Who may attend?

-) Suited for executives in MSME sector engaged in export-import business and prospective entrepreneurs
-) Officials of trade facilitation and service agencies , Central and State Government departments, Export Import consultants
-) Researchers and academicians who want develop to expertise in the area.

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Expected outcome:

-) The participants will get insight on the cost implications in transportation
-) Informative inputs on outsourcing of Logistics functions

Resource Person:

Mr. Partha Saikia has seven years of experience in various divisions like sales. He has worked for four years in sales particularly in B2B sales, selling through teams/channel players and new market development at ICICI Lombard, GIC Ltd and Interkardio Healthcare Technologies. He has also been teaching and mentoring several Business School students for the last six years. He has keen interest in Export Import Documentation and International Business

Venue: FIIB Campus, New Delhi

Registration Details:

For details regarding registration process and other queries please contact our MDP cell at:

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